

EGSC Foundation Meeting Minutes ----- December 5, 2016

Present: President Boehmer, Cliff Gay, Milton Gray, Nick Herrington, Donald Jenkins, Wade Johnson, Denny Key, Juanita Porter, Harriet Ray, Bobby Reeves, Bill Rogers, Jr. Scott Rosenau, Bobby Sasser, Shot Strange, Ken Warnock and Tammy Wilkes.

Absent: Jean Bridges, John Derden, Dustin Durden, Charles Schwabe, Lynda Talmadge, Toni Terwilliger

Present by Proxy: Carol Yeomans, Richard McNeely

Staff Present: Wiley Gammon, Norma Kennedy, Vicki Sherrod, Theresa Davis, Chuck Wimberly, Tim Goodman, Donald Avery, Elizabeth Gilmer, Mike Rountree, Heather Roberson, Katelyn Moore, Courtney Powers, Marsha Moore.

Guests: Bo Goodin (Baseball), Taylor Long (Softball), Shunseere Kent (Women's basketball), Stacy Masten (Men's Basketball), Brannon Braddock (PTK, SGA, Ambassadors, Correll), Craig Conyers (SGA), Austin Davis (SGA), Naomi Mason (Ambassador, Choice program mentor), Jessica Dixon (Choice Program mentor, Miss EGSC), Lora Raines (Choice academic transition teacher) Choice Program students – Brea Heard, Kasey Hayes, Benjamin Scott, Tiffany Guthrie, Dareah Kaley, Michelle Passmore

Summary: 16 present / 2 present by proxy – 18 voting members/ 24 on roster – quorum met

The meeting was held at McKinney's Pond at 6 pm, December 5, 2016, followed by dinner at 7:30 pm.

Denny Key opened the meeting with a welcome to everyone and commented on the student guests saying, "This is what it's all about."

Vicki Sherrod introduced the group representing SGA, PTK, Correll Scholars and the Ambassadors. **Brannon Braddock** spoke on behalf of the Bobcat Bridge program explaining what the program is and how it benefits EGSC students by providing basic items, including hygiene products and food. Dr. Boehmer commended the students for leading the effort to obtain donations to stock the necessary goods. The protocol for distribution was explained and the Institutional Advancement office was named as a drop off point for goods and monetary donations. The program is highly confidential with only the committee aware of distributions. Joyce Boehmer has adopted this initiative as one of her projects and is instrumental in packing the necessary items for the students.

Chuck Wimberly introduced the athletes named above and each had an opportunity to say a few words about the impact on their student experience at EGSC. Each athlete in attendance was chosen by their coach as a representative for the team.

Theresa Davis introduced the Choice students and support group. The students relayed the importance of the program and how it had changed the course of their future. Three of the students will graduate in December with their certificates of completion. The students also expressed their appreciation for the Foundation's support of the program.

The students were then dismissed to enjoy fellowship before dinner and the regular meeting continued.

The September, 2016 minutes were approved unanimously. The financial statements were approved unanimously. It was noted that a copy of the audited statement from fiscal year 2016, along with the auditor's letter are in the meeting notebook.

Prior to the President's comments, Chairman Key noted that everything that Dr. Boehmer does is for the students and on top of that, he has been awarded the Lifetime Service Award from SACSCOC. We appreciate his dedication and commitment to the college.

President's Comments – 3 main points to discuss:

- 1) Thanks to all of you for your service and for making what you saw with those students possible.
- 2) It's all about the students at East Georgia and when you see the range of students we serve; you see that in a very tangible way.
- 3) The pace of change has been pretty dramatic and will accelerate even more dramatically over the next five years. I want to prepare you for that.

Dr. Boehmer then recanted a conversation he had with Chairman Key and Judge McNeely saying he is optimistic about the future of our community when he sees these students. He continued with the following – we have strong enrollment growth, better than the USG system as a whole.

- 365 permanent residents on campus
- Construction on the academic building expansion has begun
- We have a proposal to the legislators to approve a minor capital project - \$5 million addition to the student center
- The SACS annual report and QEP report are completed
- The nursing program prospectus is pending with SACS
- A physical master plan project is underway utilizing the UGA college of Environment and Design
- We have contract with an external grants consultant to secure opportunities for funding to supplement our private dollars
- We have 5 consecutive semesters of enrollment growth

Other points of note:

- Recently I have heard 3 different radio ads on national online programming from Arizona State, Grand Canyon University and the University of Southern New Hampshire. They are targeting working adults in rural communities – recruiting the non-traditional student.
- There are 10 specific reasons we have to be on our toes:
 - 1) We have a new Chancellor – Dr. Steve Wrigley
 - 2) There were 36 institutions in the USG. Soon there will be 28. Consolidations are not over yet. I don't believe we are on the list right now but I do believe there will be more in the area. There is a lot of presidential turnover.
 - 3) The Fair Labor Standards Act will prohibit us – employees making under \$43 K annually cannot work over 40 hours without incurring overtime
 - 4) Private, for profit, providers of online degrees are going to fundamentally change how colleges are doing business. They can offer competency credit – we have to figure out how to address this.
 - 5) Distance education – we do a lot but not as much as the SNHU (Southern New Hampshire) so we are going to need to dramatically increase distance education.
 - 6) We must learn how to compete with the for profits
 - 7) The share of our budget paid by state dollars will go down in the next 5 years and we cannot raise tuition.

- 8) Our graduation rates need to increase or we will be penalized.
- 9) We must respond to a dynamic that is troubling – particularly acute in this region.
College attainment is critical – we must increase expectations about going to college.

These students who just spoke are relying on us. We must keep up with the times. It is not just about growth but about survival.

Other Business

Reported by Elizabeth Gilmer

Morgan House Agreements – agreements have been prepared in anticipation of the Morgan House being ready for rental to the public. These were distributed for comment and review. The agreement between the Foundation and the College for Morgan House use was reviewed, approved and signed.

Gambrell Update – The papers are in the hands of the Gambrell family. The timber has been valued at more than the land and will be a favorable asset. This will add nearly a half million to balance sheet assets.

Institutional advancement – Elizabeth encouraged everyone to take the notebooks with them as there is a lot of material to review along with useful information. A broad overview of the Advancement efforts to date was presented. An announcement was made that Katelyn Moore was awarded the Georgia Educational Advancement Council statewide award for 2016 as a Newcomer to Advancement.

SACS information for Foundation Boards – a handout of useful information was given to the board.

Costa Rica Spring Break – a flyer is in the notebook. March 11-18th trip – encouraging community participation to join the trip. Carmine Palumbo will be visiting service clubs and publicizing.

Mobile Cause Report – our new online giving software is working very well. The baseball team has been using crowd funding and is \$700 away from their \$10,000 goal. Text giveegsc to 41444.

Palmetto Grants Report – Priority needs have been identified and they are getting the templates ready to apply for grants.

Scholarship Report – We have 17 returning Correll Scholars in the first year group and 20 returning from the second year group. Recruitment has begun for the Fall 2017 cohort.

Vision Series Update – we are exploring field trips for students as well as speakers. Suggestions were solicited. A very special thank you to Nordson Corporation for grant funding to aid in a student trip.

New Business – Meeting Date Change – A motion was made by Bobby Reeves and seconded by Bobby Sasser to change our regular meeting date from the third Monday to the fourth Monday of March, June, September and November for 2017. This was unanimously approved.

Chairman Key thanked everyone and the meeting was adjourned to dinner by a motion and second from Bobby Sasser and Bobby Reeves.

Harriet Ray

Harriet Ray, Secretary